

## Biography Yeatland Wong, City of Calgary

Thank you for considering me as a Director for ITS Canada. I am deeply committed and passionate about ITS, and am strongly committed to the work of ITS Canada. I hope I can contribute my own energy and enthusiasm to this Board of Directors. I have a wealth of skills from many different areas

- Strong technical expertise in ITS
- Leadership and management experience
- Experience chairing the 2016 ITS Canada Annual Conference and Exhibition LOC
- Strategy, legislative, and governance experience



I am currently the leading specialist in Intelligent Transportation Systems for the City of Calgary. I am the program manager for annual ITS Program, which pilots all the Transportation Department's leading edge projects in transportation technology.

In 2016, I had the pleasure of being the co-chair of the local organizing committee for the ITS Canada Annual Conference and Exhibition in Calgary. I found the experience to be worthwhile - working with a competent committee of experienced members from across Canada to deliver a very well attended and successful conference. I was particularly proud to host a conference with many innovative features such as our first virtual TMC, a local technology showcase, and a vehicles showcase. Though it was a challenging role for me, I was pleased that the feedback I had from the committee members and from the Managing Director was that the LOC was run very efficiently and was extremely well organized.

For 2017, I have already committed myself to working with another great ITS Canada team to put together the 2017 ITS Canada Workshop in Calgary. I am also working with the VTMC committee to bring another virtual TMC to the 2017 World Congress in Montreal. In addition, I have been working closely with ITS Canada to advise on a ITS Canada pavilion at the World Congress. I am also hosting my own special interest session at the World Congress to showcase the wonderful and unique work of Canada's ITS specialists.

I have over 15 years of experience in advanced traffic management, advanced travel information systems, and transportation technology strategy. I have led many of Calgary's key ITS projects, and I have a unique perspective on legislation and governance, as Secretary of Calgary's Transportation and Transit Committee from 2011-2013.

In my spare time, I am also a professional entertainer, and run a small entertainment company in Alberta. I have 20 years experience on the executive of the Calgary Magic Circle, as Secretary, Treasurer, and President. I also volunteer as an instructor for youngsters age 8-16, teaching them speaking and presentation skills, as well as sleight of hand.

In my work with ITS Canada, I have really enjoyed working with our competent and knowledgeable members, and my experience in hosting a conference and chairing the LOC has brought me a greater appreciation for the work of ITS Canada. I look forward to contributing more towards this excellent organization.